

OCTOBER 3  
1977

# fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
S M T W T F S ..... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 .....	S M T W T F S .... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 .....
MARCH	APRIL
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NOVEMBER	DECEMBER
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## 1978 - - NEXT YEAR

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, OCTOBER 3, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 30- Oct. 4	OPENING OF SPRING COLLECTION At 9:00 A.M. & 2:00 P.M. Contact: Don Schwamb, (201) 391-3977.	BOGNER TENNIS LINE	HOTEL PLAZA PRIVATE SUITE
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5) -- (212) 695-3558		
Oct. 2	FASHION WEEK IN MUNICH (Oct. 2-6)		
Monday Oct. 3 7:00 P.M.	OPENING RECEPTION: NEW MENSWEAR STORE From 7:00-9:00 P.M. By invitation. Contact: Ali Demovic, 758-2233.	ANDRE OLIVER	34 EAST 57TH STREET
Beginning Monday Oct. 3	OPENING OF SPRING COLLECTION Also, new collection--Baronette. By appointment. Contact: 564-6238.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Oct. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Oct. 3	RESORT COLLECTION IN CALIFORNIA By apppintment. Contact: Jerry Padgett, (213) 627-5201.	MR. BLACKWELL	719 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Monday Oct. 3 9:30 A.M.	RESORT-SPRING COLLECTION IN CALIFORNIA Also, Oct. 10 & 9:30. By invitation. Contact: (213) 627-0806.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Monday Oct. 3- Oct. 14	SPRING COLLECTION IN CALIFORNIA By appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	714 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Beginning Monday Oct. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 628-3817. Press: Julie Palmerio, 986-6669.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Kathy Turnitz, 244-7120.	YVES SAINT LAURENT TRICOTS	1407 BROADWAY SHOWROOM - ROOM 914
Tuesday Oct. 4 11:30 A.M.	FASHION SHOW TO BENEFIT KIPS BAY By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Oct. 4 12:30 P.M. Luncheon	BENEFIT FASHION SHOW BY MADAME GRES Thirteenth annual benefit show, presenting Fall and Winter fashions by Madame Gres. Tickets: \$40.00 each. Contact: 751-0530.	MUSICIANS EMERGENCY FUND (515 MADISON AVENUE)	HOTEL PIERRE GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 4 6:00 P.M.- 8:00 P.M.	BENEFIT: ASSOCIATION FOR BETTER NEW YORK Special awards to: Bill Blass, Mollie Parnis, Estee Lauder & Diana Vreeland. Tickets: \$50.00, each. By invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday Oct. 4 6:30 P.M.- 8:30 P.M.	PIERRE CARDIN "ENVIRONMENT" Pierre Cardin will be present at the Premiere showing of his "Environment for the Home." (Madison Avenue entrance). By invitation. Publ: Judith Janney, 679-7800.	B. ALTMAN & CO.	7TH FLOOR FIFTH AVE. AT 34TH ST.
Tuesday Oct. 4 7:00 P.M.	PREVIEW: MEN'S SPORTSWEAR First collection of men's sportswear. By invitation. Contact: Larrisa, 431-4295. Thereafter, Oct. 5-13, Hotel Carlyle, Madison at 76th St. Contact: RH 4-1600.	KAWALA (8214 HOLLYWOOD BLVD, L.A.)	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET
Wednesday Oct. 5 7:00 P.M.	YVES SAINT LAURENT FUR FASHIONS Yves Saint Laurent collection of furs--honoring Junior Committee, Boutique de Noel. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Oct. 6- Oct. 10	MAGIC (Men's Apparel Guild in California) Spring-Summer showings in San Diego's Royal Inn at the Wharf. Contact: 124 E. Olympic, L.A. 90015, (213) 746-0623		
Oct. 7	COTE D'AZUR SUMMER SHOWINGS, NICE (Oct. 7-11), Int'l French Trade Shows, 582-4960		
Oct. 9- Oct. 11	SPRING-SUMMER '78 AMERICAN HOME SEWING SHOW AT STATLER HILTON Contact: American Home Sewing Council, Statler Hilton, 33rd & 7th Ave., 564-7350		
Monday Oct. 10 5:00 P.M.	PREVIEW: MEN'S FURS BY JEFFREY BANKS By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-2299.	JAMES DAUGHERTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION By appointment. Contact: Joan Arkin, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Rhoda Barrett, 279-5100.	RIVA FASHIONS BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 10	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7200.	SUSAN THOMAS/VIVO	1411 BROADWAY SHOWROOM - 30TH FLOOR
Tuesday Oct. 11- Oct. 13	FASHIONS FROM 16 HONG KONG MANUFACTURERS Men's, women's, children's fashions. Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEV'T COUNCIL (548 FIFTH AVE)	N.Y. SHERATON (7TH & 56) CORINTHIAN ROOM



Monday  
 Oct. 10- READY-TO-WEAR SHOWINGS IN MILAN (By invitation from individual designers).  
 Oct. 14 Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli, 3, 00186 Rome, Italy. Tel: (06) 679-43-90 or Milan (Oct. 8-14), (02) 6336.

Mon., Oct. 10: 9:30 A.M., Cadette; 11:30 A.M., Cesare Sciunnach at Palace; 12:30 P.M., Sportmax at Principe; 3:00 P.M., Lancetti at Principe; 4:00 P.M., Barocco at Palace; 5:00 P.M., Heinz Riva Bis at Principe; 7:00 P.M., Andre Laug Boutique at Principe; 8:00 P.M., Erte at Palace.

Tues., Oct. 11: 9:30 A.M., Montedoro at Principe; 10:30 A.M., Courlande at Principe; 11:30 A.M., Helyett at Principe; 12:30 P.M., Kinki Shop at Principe; 3:00 P.M., La Viola at Principe; 4:00 P.M., Ognibene Zendman Boutique at Palace; 5:00 P.M., Dellaquara at Principe; 6:00 P.M., Geoffrey Beene at Diana; 7:00 P.M., Miguel Cruz at Principe; 8:00 P.M., Enrico Coveri at Palace.

Wed., Oct. 12: 9:30 A.M., Callaghan at Principe; 10:30 A.M., Giancarlo Ripa at Palace; 11:30 A.M., Ken Scott at Principe; 12:30 P.M., San Lorenzo at Principe; 3:00 P.M., Trell at Principe; 4:00 P.M., Mario Valentino at Principe; 5:00 P.M., Lorenbetty at Palace; 6:00 P.M., Dorian at Principe; 7:00 P.M., Charade Top at V.S. Sofia, 33; 8:00 P.M., Mila Schon Due at V. Montenapoleone, 2.

Thurs., Oct. 13: 9:45 A.M., Laura Biagiotti at Principe; 11:00 A.M., Lux Int'l. at Palace; 12:15 P.M., Basile at Principe; 3:00 P.M., Krizia, 4:00 P.M., Armani at V. Durini, 24; 5:30 P.M., Roberta Di Camerino at Principe; 6:30 P.M., Glamour at Principe; 7:30 P.M., Giorgio Courreggiari at Principe.

Fri., Oct. 14: 9:45 A.M., Fendi at Palace; 11:00 A.M., Complice at Principe; 12:15 P.M., Missoni at Diana; 3:00, Caumont at Principe; 4:00, Marina Ferrari at Palace; 5:00, Baila at Principe; 6:00, Livio De Simone at Principe; 7:00, Pims at Palace; 8:00, Muriel Grateau at Principe.

Tuesday	SHOWING OF SPRING	ADINI COLLECTION BY	1407 CLUB
Oct. 11	COLLECTION	INDIA IMPORTS OF R.I.	1407 BROADWAY
9:00 A.M.	Show at 9:30 A.M. By invitation. Thereafter in showroom, 1411 Broadway,		
Breakfast	Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.		
Tuesday	PREVIEW: 1978	COOL-RAY SUNGLASSES	LOTUS CLUB
Oct. 11	SUNGLASS COLLECTION		5 EAST 66TH STREET
12:00 Noon	By invitation. Contact: Mary L.T. Brown, Hill & Knowlton, 679-5600.		
Tuesday	PRIVATE PREVIEW:	LA MARCA	43 EAST 57TH STREET
Oct. 11	NEW SHOE SALON		
5:30 P.M.-	Opening party to celebrate the third and newest La Marca Shoe Salon. For press		
8:30 P.M.	and customers. By invitation. Publicity: Barbara Gerard, 628-4524.		
Beginning	OPENING OF SPRING	GAMUT BY DON SAYRES	512 SEVENTH AVENUE
Tuesday	COLLECTION		SHOWROOM - 6TH FLOOR
Oct. 11	Continuous by appointment. Contact: 354-4700.		
Beginning	OPENING OF SPRING	JEANNENE BOOHER	525 SEVENTH AVENUE
Tuesday	COLLECTION	FOR DAVID MORRIS	SHOWROOM - 5TH FLOOR
Oct. 11	Continuous by appointment. Contact: 840-0511.		
Wednesday	PRESS LUNCHEON:	BLOOMINGDALE'S	7TH FLOOR
Oct. 12	LIVIA'S NEW FRAGRANCE		BOARD ROOM
12:00 Noon	By invitation. Contact: Debby Weber, 223-7205.		
Wednesday	MEN'S AND WOMEN'S	SWEDISH FASHION GROUP	SHEPHEARD'S
Oct. 12	FASHIONS FROM SWEDEN	(545 MADISON AVENUE)	58TH STREET & PARK AVE
5:00 P.M.-	Spring and summer collection, designed by Gil Truedsson. Commentator:		
7:30 P.M.	Chip Tolbert. By invitation. Contact: Joanna Truedsson, 751-4308.		



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Wednesday Oct. 12 5:30 P.M.	PRESS PRESENTATION: HAIR STYLES Show at 6:00. By invitation. Contact: Claude Delibes, 860-0706.	STUDIO INTERNATIONAL	146 EAST 56TH STREET SALON - 3RD FLOOR
Beginning Wednesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 661-1670.	COUNTRY SOPHISTICATES	498 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Wednesday Oct. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0410.	NANI'S NOWHERE ELSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 13 6:00 P.M.- 8:30 P.M.	FALL 1978 SHOE FASHIONS Cocktail reception & fashion show; shoes & accessories. By appointment. Contact: 421-4250.	CHARLES JOURDAN COLLECTIONS	STUDIO 54 254 WEST 54TH STREET Also Jean Rimbaud Shoes.
Friday Oct. 14 12:00 Noon	PREVIEW: "ULTRAVUE"--NEW EYEWEAR ACHIEVEMENT Luncheon at 12:30 P.M. By invitation. Contact: Linda Burger (617) 765-9711.	AMERICAN OPTICAL CORP. (SOUTHBRIDGE, MASS. 01550)	ST. REGIS-SHERATON VERSAILLES ROOM
Oct. 14	SPRING READY-TO-WEAR IN MIAMI (Oct.14-18)		
Oct. 15- Oct. 19	SPRING READY-TO-WEAR, FURS, KNITWEAR IN FLORENCE AT PITTI PLACE. Contact: Centro di Firenze per la Moda Italiana, Viale A. Gramsci, 9/A 90121 Florence		
Oct. 16- Oct. 19	NAMS (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs. Assn) at N.Y. Statler Hilton. Contact: 986-1811		
Monday Oct. 17 7:00 P.M. Dinner	"AMERICAN IMAGE" AWARDS FOR FASHION LEADERSHIP Second annual "Adam" awards in seven categories: Political or civic affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (Black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Monday Oct. 17 7:30 P.M.	"BEST BIB AND TUCKER" -- BENEFIT PARTY Preview of new exhibit -- "A Costume History of New York Dining and Galas" -- from 1783 to the present day, presented in ten vignettes (open through March 5). Co-chmn: Mrs. William P. Rayner and Mrs. Nancy White. Tickets: \$125.00 each. Public Relations: Monika Dillon, 534-1672.	MUSEUM OF THE CITY OF NEW YORK	FIFTH AVE AT 103RD ST
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-5765.	ALICE BLAINE/GIRAFFE & A.B.2	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR



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Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CASI; & SICA KNITS Contact: 594-5570.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CESARANI Contact: 838-6270.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 17	SPRING FASHIONS FROM GREECE AND THAILAND Pepi of Athens & Gabrielle	CHARLOT INTERNATIONAL Farrell of Thailand. Contact: 736-8802.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	COLLECTOR'S ITEMS (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	CUDDLECOAT/ V & J DESIGN Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	DIMITRI COUTURE LTD. Contact: Marianne Mischo, 929-0490.	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JON FLEMING BY RITA LANGMAN Contact: Don Koniak, 695-5914.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Cenage, del Costa of Paris, Annemarie Gardin, Carol Peretz.	FLORENCE & CELESTE Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KAREN UNLIMITED Contact: 239-4118.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	KENAR & INDYGO BY ANN TJIAN Contact: 221-6993.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	HUBERT LATIMER Contact: 840-1270.	8 WEST 40TH STREET SHOWROOM - SUITE 1401
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Introduction of special group by Jean Claude DeLuca.	MAC TAC (DIV. LEONARD SUNSHINE) Contact: 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH AVENUE



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Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	MARITA BY ANTHONY MUTO; A.M./P.M. Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION By appointment. Contact: Herb Lewin, 221-6720. Press: Roz Rubenstein, 691-8340.	LEO NARDUCCI DRESSES & SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Contact: 354-0760; Nipon Boutique, 24th floor. Contact: 354-4325.	ALBERT NIPON; & NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Christine Von Lumbe; Above The Crowd; Joanie Char; Lydia; Les Wilk; Katasha's Unusuals. By appointment. Contact: 947-4492.	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 398-9115.	PAT SANDLER (FOR LEONARD SUNSHINE)	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: James Young, 288-3637.	SHU-BA DESIGNED BY HOLLY LUEDERS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Alyson, 354-7200.	SPORTWORK/NANCY EBKER	1411 BROADWAY SHOWROOM - 30TH FLOOR
Monday Oct. 17- Oct. 27	SPRING COLLECTION IN NEW YORK Continuous by appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 398-9115.	LEONARD SUNSHINE, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Oct. 17	OPENING OF SPRING COLLECTIONS Also, Thai II. Continuous by appointment. Contact: 398-0920.	THAI LINES & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR



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Beginning Monday Oct. 17	OPENING OF SPRING COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Oct. 18 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 18 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 18 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	SAZ Contact: Larry Farragut, 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 18 4:00 P.M.	SHOWING OF SPRING & SUMMER MENSWEAR "Easy Livin'"--musical presentation. Show at 4:15 P.M. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET Cocktails after show.
Tuesday Oct. 18 5:30 P.M.	PRESS SHOW: SPRING & SUMMER MENSWEAR By invitation. Contact: Roberta Bendavid, 399-2482.	BILL KAISERMAN FOR RAFAEL	PLACE TO BE ANNOUNCED
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Harvey Goodman, 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Steve Goldfarb, 221-0642. Press--Jeanne Chappell, 221-0644.	CLOVIS (DIV. KREISLER GROUP)	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Allan Gelfond, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Don Friese, 398-9000.	MARC-FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: John Brennand, 354-6777.	MISS O	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	REUBEN THOMAS INCORPORATED Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	RIZKALLAH FOR DON FRIESE LTD. Contact: Marie Lippe, 398-9000.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment.	DOMINIC ROMPOLLO Contact: Jean Roberts, 354-1880.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Oct. 18	OPENING OF SPRING COLLECTION Contact: Buyers--Bert Reifer, 221-0642. Press--Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Oct. 19 9:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter, 530 Seventh Avenue, 2nd floor. Press--Leslie Grossman, 861-5758.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	HOTEL ROOSEVELT BALLROOM
Wednesday Oct. 19 10:30 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Oct. 19	OPENING OF SPRING COLLECTIONS Also, Traina-Mignon by Teal Traina. Contact: 354-4980.	MIGNON BY DOROTHY FARBO	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Oct. 20 12:00 Noon- 2:00 P.M.	BEAUTY PRESS LUNCHEON Introducing Wella's "newest star," Cheryl Ladd for Wella Balsam Instant Conditioner. By invitation. Contact: Judy Guerin Public Relations, 879-4822.	THE WELLA CORPORATION	HOTEL REGENCY PARK AVE AT 61ST STREET
Thursday Oct. 20 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	GIANNI VERSACE FOR BEGED-OR	525 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Oct. 20	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION By appointment. Contact: Leslie Rosen, 879-3816. Publ: Joanne Creveling, 586-2377.	SHEILA DAVLIN	310 EAST 70TH STREET APT. 6 D



Monday SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. (Showings at  
Oct. 17- Porte de Versailles, Oct. 22-26). Press contact: Denise Dubois, 100 Faubourg  
Oct. 24 St-Honore, Paris 75008 (Tel: 266-64-44); in N.Y.--French Apparel Center,  
541-9075; Buyers--French Trade Shows, 582-4960.

Monday, October 17:

10:00 A.M. Marie Pierre Tattarachi . . . . . 26,rue du Commandant Mouchotte (567-58-14)

Tuesday, October 18:

9:30-6:00 P.M. Gaston Jaunet . . . . . 24,rue St. Augustin (742-96-70)

10:00-4:30 P.M. Dormeuil . . . . . 19,rue d'Uzes (261-52-24)

12:30 P.M. Yuki Torii - CIT . . . . . 26,rue du Commandant Mouchotte (567-58-14)

3:00 P.M. Indian Trading Post . . . . . 32,rue Etienne Marcel (508-94-79) (Pav. Gabriel)

7:30 P.M. Robert Nelissen . . . . . 37,rue des Blancs manteaux (277-89-30)

Wednesday, October 19:

10:00 A.M. Jil Sander . . . . . 26,rue du Command. Mouchotte (Intercontinental)

11:00 A.M. Jun Ashida . . . . . 15,rue du Sentier (508-42-06) (Pav. Gabriel)

12:30 P.M. Scapa of Scotland . . . . . 71,rue des Sts. Peres (548-99-44)

2:00 P.M. Jean Paul Gaultier . . . . . 60,rue Francois 1er (359-74-56)

3:00 P.M. Scali . . . . . 11,Sq. Ave. Foch (500-84-37) (Crillon)

4:30 P.M. Yuki De Londres . . . . . 23-27, Ave. de Neuilly (233-51-18)

9:00 P.M. Polaroid . . . . . 57,rue de Villiers (758-13-25)

Thursday, October 20:

9:45 A.M. Tiktiner . . . . . 47,rue Pierre Charron (720-61-55)

11:00 A.M. Ecriture . . . . . 67,rue Pascal (707-28-17) (Pav. Gabriel)

12:00 Noon Jousse . . . . . 43,Ave. Ch. de Gaulle (745-33-09)

2:00 P.M. Deanna Littell . . . . . 11,Rue du Roule (233-37-54)

3:30 P.M. France Andrevie . . . . . 2,Pce des Victoires (233-17-45)

4:30 P.M. Vincent Grenon Pour Didier Hagler. 14,rue d'Aumale (526-30-26)

5:30 P.M. Emesse . . . . . 3,rue de l'Arrivee (538-65-22)

7:00 P.M. Nicole Nataf Pour Vanel . . . . . 75,bld. St. Michel (326-11-72) (Intercon.)

Friday, October 21:

9:00 A.M. GEP . . . . . 50,bld Beaumarchais (805-19-00) (Hilton)

10:00 A.M. Rech . . . . . 112,rue Reaumur (508-05-42)

11:00 A.M. Renata . . . . . 112,bld. Malesherbes (202-15-00)

12:00 Noon Initial Catessa Elisabeth de  
Senneville . . . . . 85, bld. Pasteur (566-56-19)

2:30 P.M. Jacques Gilles . . . . . 26,rue du Commandant Mouchotte  
(567-58-14) (Pav. Gabriel)

3:30 P.M. Beretta . . . . . 43,ave Ch. de Gaulle (745-23-09)

5:00 P.M. Dan Beranger . . . . . 71,rue Reaumur (236-65-63)

6:00 P.M. Kansai Yamamoto . . . . . 43,ave Ch. de Gaulle (745-33-09)

7:00 P.M. Suzuya . . . . . 12,rue Auber (073-14-92)

Saturday, October 22:

9:00 A.M. GEP . . . . . 50,bld Beaumarchais (805-19-00) (Hilton)

10:30 A.M. Jean Claude de Luca . . . . . 11,Sq. Ave. Foch (500-84-47) (Meurice)

12:00 Noon Claude Montana . . . . . 13,rue de Turbigo (236-63-76)

2:30 P.M. Thierry Mugler . . . . . 26,rue du Command. (567-58-14) (Cir. d'Hiver)

4:30 P.M. Issey Miyake . . . . . 332,rue St. Honore (260-41-33) (Salle Wagram)

6:30 P.M. Jean Charles De Castelbajac. . . . 31,Pce du Marche St. Honore (260-78-40)

Sunday, October 23:

10:00 A.M. Angelo Tarlazzi . . . . . 256,bld. St. Germain (222-54-19) (Crillon)

4:00 P.M. Valentino . . . . . 26,rue d'Aboukir (296-05-44)

5:00 P.M. Vicky Tiel . . . . . 21,rue Bonaparte (633-33-20)

6:00 P.M. Pierre Clarence . . . . . 8,rue du Renard (887-29-29)

Monday, October 24:

10:45 A.M. GEP . . . . . 50,bld Beaumarchais (805-19-00) (Hilton)

12:00 Noon Hechter . . . . . 35,rue de Trevis (770-49-50) (Salle Wagram)

3:00 P.M. Tan Guidicelli Soir . . . . . 6,rue du 29 Juillet (296-45-68) (Intercon.)

4:30 P.M. Emmanuelle Khanh . . . . . 6,rue Pierre Lescot (223-51-62)

7:00 P.M. T13 Tan Guidicelli . . . . . 6,rue du 29 Juillet (296-45-68)

9:00 P.M. La Squadra . . . . . 2,bld Charles III (233-17-66) (9,ave Gabriel)



SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (continued from pg. 9)

Tuesday, October 25:

12:30 P.M. Lison Bonfils Korrigan . . . . . 41,bld des Capucines (261-51-55)  
 5:00 P.M. Michel Klein . . . . . (508-52-78)  
 7:00 P.M. Chantal Thomas Pour Ter et Bantine 8,rue St. Laurent (508-12-21)

Wednesday, October 26:

10:45 A.M. Hanae Mori . . . . . 17 ave Montaigne (359-75-39)  
 3:00 P.M. Dorothee Bis . . . . . 33,rue de Serves(222-02-90) (Salle Wagram)

Thursday, October 27:

10:30 A.M. Bercher . . . . . 21,rue St Fiacre(508-05-40) (Meurice)  
 11:30 A.M. Aujard . . . . . 26,rue du Command. (567-58-14) (Intercon.)  
 2:30 P.M. Mic Mac . . . . . 85, bld Pasteur (566-56-19)  
 6:30 P.M. Daily Blue . . . . . 126,bld du Montparnasse (033-06-73)

PRESS SHOWINGS - SPRING-SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE

Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 (Tel: 266-64-44)

Sunday, October 23:

	<u>Address &amp; Phone</u>	<u>Showing at:</u>
11:00 A.M. LANVIN . . . . .	22,rue du Fg St.Honore,265-27-21	POTEL ELYSEES
12:15 P.M. EMANUEL UNGARO . . .	2,ave.Montaigne, 256-27-70	PALAIS DES CONGRES
2:30 P.M. MICHEL GOMA . . . . .	60,rue de Richelieu,073-09-10	" " "
4:30 P.M. SONIA RYKIEL . . . . .	60,rue de Grenelle,222-43-22	" " "
6:00 P.M. JACQUES ESTEREL . . .	124,rue du fg St.Honore,359-25-30	" " "
8:00 P.M. JAP . . . . .	3,Place des Victoires,233-96-80	" " "
9:00 P.M. CARVEN . . . . .	6,rond-point,Champs-Elysees	SALON, 225-66-52

Monday, October 24:

9:30 A.M. CHLOE . . . . .	71,ave. F.D.R., 359-15-63	PALAIS DES CONGRES
11:00 A.M. JEAN PATOU . . . . .	7,rue Saint-Florentin,260-36-10	" " "
12:15 P.M. CHANEL . . . . .	120,rue LaBoetie, 359-78-59	" " "
2:30 P.M. CHRISTIAN DIOR . . . .	30,ave. Montaigne, 256-74-44	" " "
6:00 P.M. GIVENCHY . . . . .	3,ave. George-V, 225-92-60	" " "
7:30 P.M. TAN GIUDICELLI T13 .	59,ave. d'lana, 260-36-80	SALON
8:45 P.M. PIERRE CARDIN . . . .	29,ave. Marigny, 266-92-25	ESPACECARDIN, AVE. GABRIEL

Tuesday, October 25:

9:30 A.M. GUY LAROCHE . . . . .	29,ave. Montaigne, 225-87-45	PALAIS DES CONGRES
11:00 A.M. YVES SAINT LAURENT. .	5,ave. Marceau, 723-72-71	" " "
2:30 P.M. TED LAPIDUS . . . . .	37,ave.Pierre ler Servie,225-52-46	" " "
3:30 P.M. RENOMA . . . . .	113 ave.Victor Hugo, 727-13-79	" " "
4:30 P.M. LOUIS FERAUD . . . . .	88,rue du fg St.Honore,265-27-29	" " "
6:00 P.M. COURREGES . . . . .	40,rue Francois-ler, 261-52-03	" " "
7:00 P.M. PHILIPPE VENET . . . .	12,rue du fg St.Honore,266-05-78	62,RUE FRANCOIS-IER
8:30 P.M. NINA RICCI . . . . .	20 rue des Capucines, 261-58-31	29,AVE. GEORGE-V

Wednesday, October 26:

9:30 A.M. JEAN LOUIS SCHERRER. .	51,ave. Montaigne, 359-55-39	53,AVE. MONTAIGNE
11:30 A.M. TORRENTE . . . . .	9,rue du fg St.Honore,266-14-14	SALON
4:00 P.M. CERRUTI . . . . .	27,rue Royal, 261-39-64	INTERCONTINENTAL

Beginning Monday Oct. 24	SPRING BRIDAL FASHIONS BY JULI LYNNE CHARLOT Continuous by appointment.	CHARLOT INTERNATIONAL MEXICAN BRIDALS Contact: 736-8802.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTIONS Also, Charlotte Ford II Sportswear.	CHARLOTTE FORD (DIV. DON SOPHISTICATES) Continuous by appointment.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: 391-5460.
Beginning Monday Oct. 24	OPENING OF SPRING EVENING COLLECTION Continuous by appointment.	HYACINTHE Contact: Ed Baron, 879-2837.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS SPORT Contact: 840-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment.	ST. SIMON/DEANNA MARIE FOR ST. SIMON SPORT Contact: 736-8802.	498 SEVENTH AVE - 5TH FL JULI LYNNE CHARLOT SHRM.
Oct. 25	READY-TO-WEAR SHOWINGS IN LONDON & BIRMINGHAM (Oct. 25-31)		
Oct. 28 - Nov. 2	SPRING READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS, 2300 Stemmons Freeway Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214) 637-1970 (Dallas)		
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION (Note change of date).	JORDAN FOR JORDAN SACK & COMPANY Continuous by appointment. Contact: (800) 528-4494.	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment.	FREDERIKA JEAN STARK Contact: 391-0447.	1410 BROADWAY SHOWROOM - 17TH FLOOR
Tuesday Nov. 1 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers--Steve Goldfarb, 221-0395. Press-Jeanne Chappell, 221-0644.	CLOVIS (DIV. KREISLER GROUP) (550 SEVENTH AVENUE)	EDISON THEATRE 240 WEST 47TH STREET
Tuesday Nov. 1 4:00 P.M.	"PUTTING ON THE KNITS" FASHION SHOW Show at 4:45 P.M. By invitation. Contact: Carol Speed, Bell & Stanton, 759-4800.	KNITTED TEXTILE ASSOCIATION (51 MADISON AVENUE)	HOTEL PIERRE BALLROOM
Tuesday Nov. 1 5:00 P.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-7373.	KIMBERLY & KIMS	1441 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday Nov. 2 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appt. Contact: Marianne Mischo, 929-0490.	DIMITRI COUTURE	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 2 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 2 12:00 Noon	PRESS SHOWING: SPRING COLLECTION Also, Thurs., Nov. 3 & Tues., Nov. 8 at 1:00 P.M. By invitation. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 2 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday Nov. 2 3:00 P.M. & 8:00 P.M.	HAND-PAINTED SILK FABRICS FROM JAPAN Showing at 3:00 & 8:00 P.M. of kimonos and dresses in hand-painted silk fabrics. By invitation. Contact: Laurence Paulus, 975-2869. Publ: Eleanor Lambert, MU 8-2130.	GENSAI OF KYOTO	JAPAN HOUSE 333 EAST 47 STREET
Wednesday Nov. 2 6:00 P.M.	SPRING SPORTSWEAR FOR MEN AND WOMEN By invitation. Thereafter in showroom, 7th floor. Contact: 221-1760.	RONALD KOLODZIE (80 WEST 40TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Nov. 2 6:00 P.M.	SHOWING OF SPRING COLLECTION IN N.Y. Also, Nov. 7 & 14 at 6:00 P.M. Contact: (213) 627-0806; N.Y., 225-9039.	HELGA (722 S. LOS ANGELES, L.A.)	HOTEL GOTHAM SUITE 1201



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 2- Nov. 15	SPRING COLLECTION IN NEW YORK By appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Thursday Nov. 3 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:00 P.M. By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 3	1:00 P.M., BILL BLASS (2nd Show), 550 Seventh Ave., 17th floor. Contact: 221-6660.		
Nov. 3	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 14th floor. Contact: 354-6340.		
Thursday Nov. 3 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: Vivian Amato for D'Alby; Yaffa Landau for Scali, 239-7453. Press: Roz Rubenstein, 691-8340.	PIERRE D'ALBY & SCALI	512 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Nov. 3 5:00 P.M.	SHOWING OF SPRING COLLECTION Also new division, Dominick Avellino, Designer Sportswear. By invitation. Contact: 869-1604.	DDDOMINICK (512 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday Nov. 3 6:00 P.M.	SHOWING OF SPRING COLLECTION Show at 6:30 P.M. By invitation. Thereafter, showroom, 4th floor, 736-2980.	JARDINE BY JACK FULLER (498 SEVENTH AVENUE)	HOTEL REGENCY BALLROOM
Friday Nov. 4 9:00 A.M.	READY-TO-WEAR: BREAKFAST & LUNCHEON Also at 12:00 Noon. (More details later). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 4 10:30 A.M.	PRESS SHOWING: SPRING COLLECTION Buyers at 3:00 P.M. By invitation. Thereafter by appointment. Contact: Buyers: 777-6616. Press--Roz Rubenstein, 691-8340.	CAROLA POLAKOV	11 EAST 20TH STREET SHOWROOM
Friday Nov. 4 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Nov. 4	12:00 Noon, THE FASHION GROUP (2nd Show), SPRING READY-TO-WEAR, CI 7-3940.		
Nov. 4	SPRING READY-TO-WEAR SHOWINGS IN CHICAGO (Nov. 4-8)		
Sunday Nov. 6- Nov. 9	BRITISH SPRING COLLECTIONS IN NEW YORK From 9:00 A.M. - 7:00 P.M. daily. Contact: Liaison Agency, 355-7310.	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AVE & 34TH STREET
Monday Nov. 7 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Monday Nov. 7 11:00 A.M.	PRESS SHOWING OF COLLECTION By invitation. Also at 3:00 P.M., by reservation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Nov. 7	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Avenue, 21st fl., 391-2255		
Monday Nov. 7 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Eileen Rubini, 391-0426.	SILVERMAN SPORT BY ADRI	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 7 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 5th floor.	DIANE DE BEAUVAU (16 WEST 57TH STREET)	PLAZA HOTEL TERRACE ROOM Contact: 586-0255.
Monday Nov. 7 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR Contact: 563-1640.
Nov. 7	3:00 P.M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl.		Contact: 736-9601.
Nov. 7	4:00 P.M., TRIGERE (3rd Show), 550 Seventh Avenue, 16th floor.		Contact: 391-9100.
Monday Nov. 7 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 4th floor.	BILL ATKINSON (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED Contact: BA 1-8510.
Monday Nov. 7 6:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 5th floor.	HANAE MORI COUTURE (550 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM Contact: 221-5726.
Nov. 7	6:00 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201.		Contact: 225-9039.
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Also, premiere of Luis II. By appointment.	DON LUIS de ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: 354-2270.
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. ( <u>Note change of date</u> ).	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR Contact: 221-7880.
Nov. 8	ELECTION DAY (Tuesday)		
Tuesday Nov. 8 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: 221-4200.
Tuesday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 13th floor.	BILL HAIRE FOR FRIEDRICSK (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED Contact: 840-8867.
Nov. 8	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd floor.		Contact: 354-8600.
Tuesday Nov. 8 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 221-5726.
Tuesday Nov. 8 12:00 Noon	PRESS SHOWING OF SPRING COLLECTIONS Also at 4:00; and Wed., Nov. 9, 12:00 Noon. By invitation.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: 398-0800.
Nov. 8	1:00 P.M., BILL BIASS (3rd Show), 550 Seventh Ave., 17th floor.		Contact: 221-6660.
Tuesday Nov. 8 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 4th floor.	CATHY HARDWICK (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED Contact: 221-7545.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 8 4:00 P.M.	PREVIEW: NEW RAINWEAR DIVISION By invitation. Contact: Lou Havens, 736-4632.	TOTES BY CHUCK HOWARD & PETER WRIGLEY	MORGEN'S RESTAURANT 141 WEST 38TH STREET
Nov. 8	4:00 P.M., GEOFFREY BEENE (2nd Show), 550 Seventh Ave., 4th floor, 398-0800.		
Tuesday Nov. 8 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 14th floor. Contact: 840-8888.	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Tuesday Nov. 8 6:30 P.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Also, Nov. 9, 10, 11, 14, 15 at 9:00 A.M. By appointment through Nov. 18. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP (956 CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Sylvan Fox, 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Tuesday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 758-2341.	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Wednesday Nov. 9 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-0790.	PORTFOLIO BY PERRY ELLIS (DIV. VERA COMPANY)	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Nov. 9	12:00 Noon, GEOFFREY BEENE (3rd Show), 550 Seventh Ave., 4th floor, 398-0800.		
Wednesday Nov. 9 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Wednesday Nov. 9 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 391-0901. Press--Roz Rubenstein, 691-8340.	RICHARD ASSATLY FOR GINO SNOW	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 9 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 9 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 354-4700.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday Nov. 9 4:30 P.M.	PREVIEW: SPRING COLLECTION Also, Nov. 10 at 4:30 P.M. By invitation. Thereafter by appt., 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 9 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appt., 5th floor. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	PLACE TO BE ANNOUNCED
Nov. 9	5:00 P.M., JERRY SILVERMAN (2nd Show), 530 Seventh Ave., 17th floor, 244-7522.		
Wednesday Nov. 9 6:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter, showroom, 30th floor. Buyers: 354-7200. Press: Calisch Associates, 498-8420.	SPORTWORK/NANCY EBKER (1411 BROADWAY)	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET
Wednesday Nov. 9- Nov. 13	INTERNATIONAL PRESS SHOWINGS By invitation. Director: Mildred Sullivan, 221-3816.	NEW DIRECTIONS PRESS WEEK	ST. REGIS HOTEL 5TH AVE & 55TH ST
Nov. 9	IDEACOMO -- FABRICS EXHIBIT IN COMO, ITALY (Nov. 9-11)		
Thursday Nov. 10 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter showroom, 10 W. 57 St., 2nd fl. Contact: CI 7-1100.	STEPHEN BURROWS FOR PAT TENNANT, INC.	PLACE TO BE ANNOUNCED
Thursday Nov. 10 11:00 A.M.	SHOWING OF SPRING COLLECTION Show followed by luncheon. By invitation (must present at door). Buyers-- Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR 645 FIFTH AVE (51 STREET)
Thursday Nov. 10 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Nov. 10 3:00 P.M.	SHOWING OF SPRING DRESSES & SPORTSWEAR By invitation. Contact: Buyers: 354-4330. Press--Roz Rubenstein, 691-8340.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Nov. 10	4:30 P.M., FERNANDO SANCHEZ (2nd Show), 50 West 57th St., 7th floor, 581-8581.		
Thursday Nov. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Nov. 10 6:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 221-4660.	JONES NEW YORK (1411 BROADWAY)	PLACE TO BE ANNOUNCED
Thursday Nov. 10 7:30 P.M.	BENEFIT: NAT'L ENDOWMENT FOR THE ARTS Honoring Nancy Hanks, former Chairman of Nat'l Endowment for the Arts. Price: \$150.00. Contact: Laurie Beckelman, 586-4761.	MUNICIPAL ART SOCIETY (30 ROCKEFELLER PLAZA)	ESSEX HOUSE CASINO-ON-THE-PARK
Friday Nov. 11 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-4395.	CHARLES SUPPON FOR INTRE SPORT	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 14- Nov. 18	SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA 5TH AVENUE & 59TH ST
Wednesday Nov. 16 9:00 A.M.	PRET-A-PORTER-- TWO SHOWINGS Also at 12:00 Noon. Details to follow. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM